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 Student has in-depth knowledge of the financial management of SMEs - [K2A_W18] Student knows the network ways of functionning in business by SMEs like franchises, clusters etc - [K2A_W04] Skills: Student has the ability to cope with an activity scale increase in the company - [K2A_U01, K2A_U03, K2A_U06] Student has the ability to make optimal choices in terms of financial management (eg choice of sources of financing) - [K2A_U03] Student has the ability to formulate problems and make choices in strategic management - [K2A_U01, K2A_U07] Student is prepared to act as manager (owner) small business - [K2A_K02] Student is able to effectively communicate about small business problems and defend their position - [K2A_K06] Student is aware of the social role it plays manager (owner) in the company and its environment - 	1. Student knows the nature and specificity of small businesses - [K2A_W18, K2A_W04]							
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 2. Student has the ability to make optimal choices in terms of financial management (eg choice of sources of financing) - [K2A_U03] 3. Student has the ability to formulate problems and make choices in strategic management - [K2A_U01,K2A_U07] Social competencies: Student is prepared to act as manager (owner) small business - [K2A_K02] Student is able to effectively communicate about small business problems and defend their position - [K2A_K06] Student is aware of the social role it plays manager (owner) in the company and its environment - 			cope with an activity scale increase	e in the company - [K2A_U01	K2A U03 K2A U06	51		
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3. Student is aware of the social role it plays manager (owner) in the company and its environment -								
[K2A_K03, K2A_K06, K2A_K07]	3. Stud	ent is aware of the so	cial role it plays manager (owner)	•		6]		

Assessment methods of study outcomes

Written exam,		
Discussions summarizing the various lectures, giving the opportunity	to evaluate the student's under	rstanding of the issues
Course descri	ption	
1 Essence of small and medium-sized enterprise (SMEs definition, S Demography of SMEs sector in Poland)	MEs development and their imp	portance in the economie
2 Strategic Management in SMEs (formulating strategies, facilitating building process, areas of strategic choices, characteristics of strategi		all business strategy
3 Company formation (obstacles of the companies formation and dev busines splan structure)	elopment, functions and receiv	ers of business plan,
4 The financial management of SMEs (basics of financial managemercycle, Review of sources of financing)	ent of SMEs, the profitability of	investment vs. business
5 Franchising (definition, franchise agreements components, advant	ages and disadvantages of frar	nchising)
6 Clusters (definitions, functioning and financing of the cluster)		
Basic bibliography:		
1. Małe i średnie przedsiębiorstwa. Szkice o współczesnej przedsiębi 2007	orczości, Łuczka T. (red.), WPI	P, wyd.ll i wyd. I, Poznan,
2. Zarządzanie małym i średnim przedsiębiorstwem, Safin K. (red), W	/ydawnictwo AE we Wrocławiu	, 2008
3. Kapitał obcy w małym I średnim przedsiębiorstwie. Wybrane aspeł	ty mikro- i makroekonomiczne	, Łuczka T., PWN, 2001
4. Ekonomika i zarządzanie małą firmą, B. Piasecki (red), PWN, 2007	1	
Additional bibliography:		
1. Kapitał jako przedmiot gospodarki finansowej małego i średniego p finansów przedsiębiorstwa, Luczka T., WPP, Poznań, 1997	przedsiębiorstwa prywatnego. V	Vprowadzenie do
Result of average stude	ent's workload	
Activity		Time (working hours)
1. lectures		15
2. consultancy	35	
3. exam	3	
4. self studying	30	
Student's wor	kload	
Source of workload	hours	ECTS
Total workload	83	3
Contact hours	53	3
Practical activities	0	0